



Cardiff Greek Festival 2024

Sts. Constantine and Helen Greek Orthodox Church, 3459 Manchester Ave., Cardiff-By-The-Sea, CA 92007 • 760-942-0920
cardiffgreekfestival@stscostantinehelen.com • cardiffgreekfestival.com

Sponsorship Agreement

Date: _____

Business: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Sponsorship level: Crete \$5,000__ Rhodes \$2,500__ Corfu \$1,000__ Santorini \$500__

Mykonos \$250__ Website Ad Only \$250__ Festival Yearbook Donation \$100__

Advertisement Instructions (select all that apply):

- Use my exact artwork from the Cardiff Greek Festival 2023 Program Book**
- I will provide camera-ready artwork along with payment by July 31, 2024. *Specifications for camera-ready artwork are listed below and incorporated by reference herein.**
- I would like your designer to design my Ad. *Specifications and information on design fees are listed below and incorporated by reference herein.**
- I would like to do a website Ad only. * Specifications and information on design fees are listed below and incorporated by reference herein.**
- Festival Yearbook Donation Text (limit is 100 characters including spaces):**

- Special Instructions**_____

***IMPORTANT TERMS AND CONDITIONS: Your signature on this agreement confirms that you understand and acknowledge the following:**

1. Ad placement in a sponsorship package excludes front cover or middle spread.
2. Premium placement is limited to 5 areas; inside front (2) inside back (2) and back cover based on date order received.
3. New ads and/or changes to ads from the 2023 program, must be provided in a proper format (see below for format) or a design fee will apply.
4. Website ads must be provided in a proper format (see below for format) or a design fee will apply.
5. If ad design work is necessary, that fee is separate and apart from the fee paid to the church. The designer will contact you directly to discuss any fees for design work. Payment for ad design will be paid directly to the designer.
6. Placement of the ads is up to the discretion of the Brochure Design & Festival Production team. Requests for specific placement will be considered, but compliance is not guaranteed.



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7. Festival sponsors are responsible for the accuracy of the information on their print or web ads and agree not to hold Sts. Constantine and Helen Greek Orthodox Church, its festival Volunteers, or the Brochure Production Team liable in the case of any errors appearing on their ads.

***BROCHURE AD DESIGN REQUIREMENTS:**

Our designer's established advertising rates require all ads to be submitted in PDF format, which enables the designer to produce a quality product for our advertisers.

PDF files created by online services like Canva, or by Microsoft products such as Word, PowerPoint, Publisher, etc., do not usually comply with commercial printing standards and may be rejected.

Please note that printed materials or scans of printed materials are NOT acceptable as ready-to-print artwork and must be professionally rebuilt.

Please submit your print ad in a vector-based, CMYK PDF with all fonts included, at 100% size (no scaling). If raster images are included in the PDF, please make sure that they are 300PPI or larger at actual size.

Rasterized black text should be 600PPI or higher.

- Full page 4"x9" ads must include 1/8" bleed all around and important text and images must be at least 0.25" away from the trim edge.
- Ads smaller than full page do not have to include any bleed.

For Website Only ads, if you want to include a link on your ad, please provide one URL you want your web ad to link to. You may also invoke an email link instead of a URL.

If you don't know what these specifications mean, or if you don't have the software tools to meet them, or if you can only provide loose materials (hand-written content, typed text, photos, etc.), our designer, Creative Director Nektarios Tradas, can create a proper ad for you for a reduced fee. Please call him at (858)292-6070 or [email artworxbusinessgraphics@gmail.com](mailto:artworxbusinessgraphics@gmail.com) for an estimate or if you have any technical questions regarding your ad.

You may also hire any other professional designer of your choice.

I agree to the terms and conditions specified in this Agreement.

X _____
*Your signature

X _____
Festival Representative signature

Note: Payments to the Church are due by July 31, 2024. If you are using our designer you will receive a separate invoice from the designer for any additional fees and you will pay any design fees directly to the designer.

Online Payment Option: <https://square.link/u/Zi4XwX6s> and email signed agreement to dryczyn@icloud.com

Paying by check? Make payable to "Cardiff Greek Festival" and mail your check and the signed agreement to: Sts. Constantine and Helen, 3459 Manchester Ave., #32, Cardiff-by-the-Sea, CA 92007



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SPONSORSHIP OPPORTUNITIES

Partner with us to celebrate our 44th Anniversary and transport the San Diego community with the sights, sounds, aromas, and hospitality of Greece!

To be a sponsor, contact:
Name: Debbie Rycyzyn
Email: dryczyn@icloud.com

Note: **Deadline is July 31, 2024**
Complete and sign the contract. Make payment either online via website or by check. Mail contract and payment to ATTN: Cardiff Greek Festival, 3459 Manchester Ave., Cardiff-by-the-Sea, CA 92007



Crete \$5,000 * (limited to 5)

- Premium full-page placement of advertisement in festival program book
- Mentions and integration into various festival medias where possible (i.e., social media posts, ability to offer coupons, specials, and services)
- Premium ad placement on festival website for one-year
- Premium size logo placement on selected marketing materials, i.e., email, print, and digital marketing
- Live recognition throughout the festival weekend
- Premium signage at entry and up to 4 additional locations throughout the festival
- 10 tickets for *assorted Greek cuisine* in our Sponsorship Area
- 20 regular admission tickets for your family, friends, and guests

Rhodes \$2,500

- Full-page ad in festival program book
- Mentions and integration into various festival medias where possible (i.e., social media posts, ability to offer coupons, specials, and services)
- Ad placement on festival website for one-year
- Logo placement on select marketing materials, i.e., email, print, and digital marketing
- Live recognition throughout the festival weekend
- Premium signage at entry and up to 4 additional locations throughout the festival
- 10 regular admission tickets for your family, friends, and guests

Corfu \$1,000

- Full-page ad in festival book
- Live recognition throughout the festival weekend

Santorini \$500

- Half-page Ad in festival program book

Mykonos \$250

- Quarter-page Ad in festival program book

Web Only Ad \$250

- Ad on festival web page only

Festival Yearbook Donation \$100

- Includes 100 characters as well as spaces

Print Ad Sizes
Full Page: 4" width x 9' height with 1/8" bleed all around
Half Page: 3 1/2" width x 4 1/8" height
Quarter Page: 3 1/2" width x 2" height
Yearbook: 100 characters including spaces